

Texas SandTray Association

Minutes Full Board Meeting



September 30, 2024

12:00 pm

Zoom Meeting

Executive Team & Officers in Attendance

x	Michelle Beyer, President	Out	Tracey Sadler, Secretary
x	Taylor Vest, President-Elect	X	Taylor Vest, Public Relations
x	Sheri Shulenberger, Past-President	X	Ellen Meystedt, Conference Chair
x	Karen Burke, Founding Advisor	Out	Maria Vanillo, Executive Assistant

1. Welcome/Call to order: The meeting was called to order by Michelle Beyer.
2. Roll call of board members & establishing a quorum: Michele Beyer chaired the meeting & established a quorum.
3. Acceptance of, or amendments made to the September 13, 2024 meeting's minutes: Motion was made to accept, 2nd made, then a vote to accept.
4. Monthly Update:
 - Financial
 - CCST/TSTA
 - Registered Agent/Mail update
 - Website/Social Media 447 (down 32% in last 30 days)
5. Conference Review: Some highlights to remember: 1. Refund policy is required by APT and turned out to be quite helpful, mother's room was great. 2. Things we liked at UT: security, technology support, catering helpfulness. 3. Yard signs were helpful. 4. Feedback that there were enough miniatures. 4. Some information we are excited to get: what our final UT bill will be, what that means we made off of conference, what we made from silent auction, how did Tracey do with t-shirts, what feedback we got regarding training (evaluations). What challenges we had: lack of communication/confirmation from UT once we booked.

6. Taylor brought up working on a Shopify account on the TSTA website. Thinking Tracey may want to help her with that. Remember to “TM” anything that is ours.
7. Loris is thinking about doing a recap/extension of the conference info in Houston.
8. Discuss board seats & that timeline: Oct-discuss positions available, Nov-open positions and created timeline, Dec-election.
9. General updates: Job titles: Asking Maria about the current title of Executive Assistant. Does that accurately describe what she does. Karen has asked for a different job title to be considered. Director of Training & Curriculum Development. This position would umbrella the licensure agreement with TSTA regarding curriculum. She is asking for a nominal salary of \$60 annually.
10. Next meeting: scheduled for Monday, 10/28/24 at 12:00pm.

